

SCREENERS

S3a. Are you registered to vote? (*n=802*)

	Total	Women	Men
Yes, registered to vote	100	100	100
No, not registered to vote	0	0	0

S12. I know it's a long way off, but in November of 2020 there will be an election for President, Congress, and other offices. How likely are you to vote in the 2020 election? Are you:

	Total	Women	Men
Absolutely certain	86	84	88
Very likely	11	12	9
Possibly will vote	3	4	3
Absolutely will not vote	0	0	0

QPID. Regardless of how you are registered, do you consider yourself a...?

	Total	Women	Men
Strong Democrat	19	21	17
Democrat	18	19	16
Republican	18	19	16
Strong Republican	15	14	17
Independent	29	25	32
Other	1	1	2
DEMOCRAT	37	41	33
REPUBLICAN	33	33	33
INDEPENDENT	30	26	34

ENGAGEMENT ACTIONS & ATTITUDES

Q1. How often do you get news from each of the following sources?

Among All Voters

	Rarely or never	Less than once a week	Once or twice a week	Almost every day	Once a day or more
Q1r1. Broadcast network news, such as NBC, ABC, or CBS	16	12	23	27	21
Q1r2. Cable news channels such as CNN, MSNBC, or Fox News	27	15	19	22	17
Q1r3. Social media like Facebook and Twitter	39	10	15	21	14
Q1r4. National newspapers, such as New York Times or Washington Post	49	15	16	14	6
Q1r5. Your local newspaper	36	15	23	18	8
Q1r6. Progressive or liberal news outlets, blogs, or websites	57	13	16	10	4
Q1r7. Conservative news outlets, blogs, or websites	53	15	15	14	4
Q1r8. NPR or your local public radio station	49	18	17	12	5
Q1r9. Podcasts	68	12	10	7	3
Q1r10. Family members, friends, or colleagues	22	24	26	20	7

Among Women

	Rarely or never	Less than once a week	Once or twice a week	Almost every day	Once a day or more
Q1r1. Broadcast network news, such as NBC, ABC, or CBS	18	14	22	25	21
Q1r2. Cable news channels such as CNN, MSNBC, or Fox News	29	18	19	19	16
Q1r3. Social media like Facebook and Twitter	30	14	17	24	15
Q1r4. National newspapers, such as New York Times or Washington Post	53	15	16	10	6
Q1r5. Your local newspaper	40	17	22	14	6
Q1r6. Progressive or liberal news outlets, blogs, or websites	59	14	15	8	4
Q1r7. Conservative news outlets, blogs, or websites	56	13	15	12	4
Q1r8. NPR or your local public radio station	53	17	14	10	6
Q1r9. Podcasts	72	12	9	6	2
Q1r10. Family members, friends, or colleagues	19	24	31	19	8

Among Men

	Rarely or never	Less than once a week	Once or twice a week	Almost every day	Once a day or more
Q1r1. Broadcast network news, such as NBC, ABC, or CBS	14	11	25	29	21
Q1r2. Cable news channels such as CNN, MSNBC, or Fox News	25	12	19	25	19
Q1r3. Social media like Facebook and Twitter	49	6	13	19	13
Q1r4. National newspapers, such as New York Times or Washington Post	44	14	16	19	7
Q1r5. Your local newspaper	31	13	23	22	11
Q1r6. Progressive or liberal news outlets, blogs, or websites	55	11	18	12	5
Q1r7. Conservative news outlets, blogs, or websites	49	16	15	17	3
Q1r8. NPR or your local public radio station	44	19	20	13	3
Q1r9. Podcasts	63	12	12	9	4
Q1r10. Family members, friends, or colleagues	26	24	22	22	6

Q2. In the past few years, have you taken any of the following actions? Please keep in mind that most people haven't done any of these things so please answer honestly.

Among All Voters

	Yes	No	Can't remember	Prefer not to say
Q2r1. Donated to or raised money for a political campaign or an issue advocacy group	18	78	3	1
Q2r2. Signed up for the email list of an elected official, political candidate, or issue advocacy group	24	72	3	2
Q2r3. Displayed a bumper sticker, lawn or window sign about a political candidate or issue	21	76	2	1
Q2r4. Signed a petition digitally or on paper from a political candidate or an issue advocacy group	33	62	4	1
Q2r5. Volunteered for a political candidate or campaign	10	87	2	1
Q2r6. Volunteered with an issue advocacy group	9	87	2	2
Q2r7. Contacted an elected official about an issue that is important to you	26	70	3	1
Q2r8. Attended a local political or government event, such as a town hall, public forum, or school board meeting	20	76	2	2
Q2r9. Attended a march, rally, or protest	12	85	2	2
Q2r10. Encouraged friends or family to vote or get involved in a campaign or issue	39	57	3	1
Q2r11. Engaged in acts of civil disobedience	6	90	2	2

Among Women

	Yes	No	Can't remember	Prefer not to say
Q2r1. Donated to or raised money for a political campaign or an issue advocacy group	15	81	3	1
Q2r2. Signed up for the email list of an elected official, political candidate, or issue advocacy group	24	71	4	1
Q2r3. Displayed a bumper sticker, lawn or window sign about a political candidate or issue	18	79	3	1
Q2r4. Signed a petition digitally or on paper from a political candidate or an issue advocacy group	33	62	4	1
Q2r5. Volunteered for a political candidate or campaign	10	86	3	1
Q2r6. Volunteered with an issue advocacy group	9	87	3	1
Q2r7. Contacted an elected official about an issue that is important to you	24	72	3	1
Q2r8. Attended a local political or government event, such as a town hall, public forum, or school board meeting	20	76	3	1
Q2r9. Attended a march, rally, or protest	13	84	2	1
Q2r10. Encouraged friends or family to vote or get involved in a campaign or issue	42	54	3	1
Q2r11. Engaged in acts of civil disobedience	5	91	3	2

Men

	Yes	No	Can't remember	Prefer not to say
Q2r1. Donated to or raised money for a political campaign or an issue advocacy group	21	75	2	2
Q2r2. Signed up for the email list of an elected official, political candidate, or issue advocacy group	24	72	2	2
Q2r3. Displayed a bumper sticker, lawn or window sign about a political candidate or issue	25	72	1	2
Q2r4. Signed a petition digitally or on paper from a political candidate or an issue advocacy group	32	62	4	2
Q2r5. Volunteered for a political candidate or campaign	9	88	1	2
Q2r6. Volunteered with an issue advocacy group	9	88	1	3
Q2r7. Contacted an elected official about an issue that is important to you	28	68	3	2
Q2r8. Attended a local political or government event, such as a town hall, public forum, or school board meeting	21	75	2	3
Q2r9. Attended a march, rally, or protest	10	86	2	3
Q2r10. Encouraged friends or family to vote or get involved in a campaign or issue	35	60	3	2
Q2r11. Engaged in acts of civil disobedience	7	89	1	2

Q3. How likely are you to organize a group of friends or community members to take some sort of action—like voting, contacting an elected official, or volunteering for a campaign?

	All Voters	Women	Men
Definitely would	10	7	13
Probably would	9	9	9
Might or might not (50/50 chance)	28	30	25
Probably would not	26	26	26
Definitely would not	28	27	28
DEF/PROB WOULD	19	17	22
DEF/PROB WOULD NOT	53	53	53

Q4. Thinking back over the last few years, how would you describe your involvement in political issues or campaigns?

	All Voters	Women	Men
I've become much more politically involved	12	12	12
I've become somewhat more politically involved	19	17	22
My political involvement has stayed the same	51	55	46
I've become somewhat less politically involved	8	8	8
I've become much less politically involved	10	7	12
MORE INVOLVED	31	29	34
LESS INVOLVED	18	16	20

Q5. Thinking ahead through the end of next year, do you expect to be more or less involved in political issues or campaigns than you were the last few years?

	All Voters	Women	Men
I expect to be much more politically involved	11	12	11
I expect to be somewhat more politically involved	19	19	20
I expect my political involvement to stay the same	59	60	57
I expect to be somewhat less politically involved	4	4	4
I expect to be much less politically involved	7	5	9
MORE INVOLVED	31	31	31
LESS INVOLVED	11	9	12

Q6. Again thinking ahead through the end of next year, how likely are you to take any following actions?

Among All Voters	Very likely	Smwt likely	Not very likely	Not at all likely	VERY + SMWT	NOT VERY + NOT AT ALL
Q6r1. Donate to or raise money for a political campaign or an issue advocacy group	13	19	29	40	31	69
Q6r2. Sign up for the email list of an elected official, political candidate, or issue advocacy group	16	21	28	34	38	62
Q6r3. Display a bumper sticker, lawn or window sign about a political candidate or issue	16	18	27	39	34	66
Q6r4. Sign a petition digitally or on paper from a political candidate or an issue advocacy group	22	27	24	27	49	51
Q6r5. Volunteer for a political candidate or campaign	9	14	36	41	24	76
Q6r6. Volunteer with an issue advocacy group	10	14	35	40	24	76
Q6r7. Contact an elected official about an issue that is important to you	20	23	28	29	43	57
Q6r8. Attend a local political or government event, such as a town hall, public forum, or school board meeting	12	25	31	32	37	63
Q6r9. Attend a march, rally, or protest	10	16	31	42	27	73
Q6r10. Encourage friends or family to vote or get involved in a campaign or issue	26	27	21	27	52	48
Q6r11. Engage in acts of civil disobedience	7	9	24	60	16	84

Among Women	Very likely	Smwt likely	Not very likely	Not at all likely	VERY + SMWT	NOT VERY + NOT AT ALL
Q6r1. Donate to or raise money for a political campaign or an issue advocacy group	13	16	33	38	29	71
Q6r2. Sign up for the email list of an elected official, political candidate, or issue advocacy group	15	21	31	33	36	64
Q6r3. Display a bumper sticker, lawn or window sign about a political candidate or issue	14	19	31	36	33	67
Q6r4. Sign a petition digitally or on paper from a political candidate or an issue advocacy group	20	27	26	26	48	52
Q6r5. Volunteer for a political candidate or campaign	9	15	38	38	24	76
Q6r6. Volunteer with an issue advocacy group	11	14	39	37	25	75
Q6r7. Contact an elected official about an issue that is important to you	17	22	33	28	39	61
Q6r8. Attend a local political or government event, such as a town hall, public forum, or school board meeting	11	25	34	31	35	65
Q6r9. Attend a march, rally, or protest	10	16	34	40	26	74
Q6r10. Encourage friends or family to vote or get involved in a campaign or issue	28	27	21	25	55	45
Q6r11. Engage in acts of civil disobedience	5	9	28	58	14	86

Among Men	Very likely	Smwt likely	Not very likely	Not at all likely	VERY + SMWT	NOT VERY + NOT AT ALL
Q6r1. Donate to or raise money for a political campaign or an issue advocacy group	12	22	24	42	34	66
Q6r2. Sign up for the email list of an elected official, political candidate, or issue advocacy group	19	21	25	35	40	60
Q6r3. Display a bumper sticker, lawn or window sign about a political candidate or issue	18	17	23	42	36	64
Q6r4. Sign a petition digitally or on paper from a political candidate or an issue advocacy group	24	27	21	28	51	49
Q6r5. Volunteer for a political candidate or campaign	10	13	33	44	23	77
Q6r6. Volunteer with an issue advocacy group	10	13	32	45	23	77
Q6r7. Contact an elected official about an issue that is important to you	24	24	23	29	48	52
Q6r8. Attend a local political or government event, such as a town hall, public forum, or school board meeting	14	25	28	33	39	61
Q6r9. Attend a march, rally, or protest	11	17	27	45	28	72
Q6r10. Encourage friends or family to vote or get involved in a campaign or issue	23	26	22	29	49	51
Q6r11. Engage in acts of civil disobedience	8	9	20	62	18	82

Q7. Which of the following are reasons you have gotten involved in political issues or campaigns? Please select up to 5 reasons. Then select the top reason.

Among All Voters	One of the reasons	Top reason
I want to feel like I'm part of something bigger	18	3
I want to make my voice heard so that I can persuade or inform others	28	5
I'm inspired by other people who have made a difference	20	4
I have a responsibility to continue what others before me started	26	6
I want to make sure our country moves forward not backward	53	14
As an American, I have a duty to get involved	48	15
I want to make my country a better place	59	17
If I don't get involved, people who disagree with me will be more likely to get their way	28	5
I'm afraid of what will happen if people like me don't get involved	47	16
I want to set a good example for my kids or others	32	6
I want to stand up to the extremism in our political system	35	9

Among Women	One of the reasons	Top reason
I want to feel like I'm part of something bigger	17	4
I want to make my voice heard so that I can persuade or inform others	28	5
I'm inspired by other people who have made a difference	24	3
I have a responsibility to continue what others before me started	22	3
I want to make sure our country moves forward not backward	54	19
As an American, I have a duty to get involved	47	12
I want to make my country a better place	60	21
If I don't get involved, people who disagree with me will be more likely to get their way	25	5
I'm afraid of what will happen if people like me don't get involved	50	17
I want to set a good example for my kids or others	30	5
I want to stand up to the extremism in our political system	31	7

Among Men	One of the reasons	Top reason
I want to feel like I'm part of something bigger	19	3
I want to make my voice heard so that I can persuade or inform others	27	4
I'm inspired by other people who have made a difference	17	4
I have a responsibility to continue what others before me started	29	9
I want to make sure our country moves forward not backward	52	10
As an American, I have a duty to get involved	49	19
I want to make my country a better place	58	13
If I don't get involved, people who disagree with me will be more likely to get their way	31	6
I'm afraid of what will happen if people like me don't get involved	45	14
I want to set a good example for my kids or others	34	7
I want to stand up to the extremism in our political system	39	11

Q8. Which of the following are reasons you have **not** gotten involved in political issues or campaigns? Please select up to 5 reasons. Then select the top reason.

Among All Voters

	One of the reasons	Top reason
I don't know how to get involved in a meaningful way	22	6
I don't know enough about political issues to get involved	25	11
As just one person, I don't think my actions can really make a difference	31	12
I'm too busy working and/or taking care of my family	34	17
I don't have the money to make a difference on political issues	30	12
Other people are getting involved so I don't feel like I need to	15	4
Our political system is so polarized that there's no point in getting involved	34	14
I don't like taking stances on controversial issues	22	11
There's no one in Washington who reflects my values	20	7
Our political leaders don't care about what women have to say	<i>Asked only of women</i>	
I'm worried that getting involved in political issues will hurt my personal relationships	15	5

Among Women

	One of the reasons	Top reason
I don't know how to get involved in a meaningful way	19	7
I don't know enough about political issues to get involved	30	15
As just one person, I don't think my actions can really make a difference	23	10
I'm too busy working and/or taking care of my family	36	22
I don't have the money to make a difference on political issues	24	7
Other people are getting involved so I don't feel like I need to	10	2
Our political system is so polarized that there's no point in getting involved	28	12
I don't like taking stances on controversial issues	22	13
There's no one in Washington who reflects my values	14	5
Our political leaders don't care about what women have to say	14	4
I'm worried that getting involved in political issues will hurt my personal relationships	12	5

Among Men

	One of the reasons	Top reason
I don't know how to get involved in a meaningful way	27	6
I don't know enough about political issues to get involved	17	5
As just one person, I don't think my actions can really make a difference	40	14
I'm too busy working and/or taking care of my family	31	12
I don't have the money to make a difference on political issues	37	17
Other people are getting involved so I don't feel like I need to	21	6
Our political system is so polarized that there's no point in getting involved	41	17
I don't like taking stances on controversial issues	22	8
There's no one in Washington who reflects my values	26	9
Our political leaders don't care about what women have to say	<i>Asked only of women</i>	
I'm worried that getting involved in political issues will hurt my personal relationships	20	6

Q11. Which of the following do you agree with more? (n=802)

	Total	Women	Men
You want to see big changes in this country that require bold actions at a national level.	63	63	64
You're more focused on your community where you can have a bigger impact and see real change.	37	37	36

Q12. Next you'll see some qualities or traits that a candidate running for public office might have. For each, please indicate if you would be more or less likely to volunteer for or donate to this candidate.

Among All Voters

	Much more likely	Smwt more likely	Smwt less likely	Much less likely	No more or less likely	MORE LIKELY	LESS LIKELY
Q12r1. A woman	13	25	11	4	47	38	15
Q12r2. A man	9	23	13	3	53	31	16
Q12r3. A Black or African American candidate	9	23	12	6	49	33	18
Q12r4. A Latino/a candidate	8	18	14	8	52	25	22
Q12r5. A moderate candidate	14	32	17	8	30	46	24
Q12r6. A progressive candidate	15	25	16	17	26	40	33
Q12r7. A conservative candidate	17	24	15	18	27	40	33
Q12r8. A candidate running for office for the first time	9	25	18	5	44	34	22
Q12r9. A candidate running against a long-time incumbent	14	29	11	4	41	44	16

Among Women

	Much more likely	Smwt more likely	Smwt less likely	Much less likely	No more or less likely	MORE LIKELY	LESS LIKELY
Q12r1. A woman	16	27	11	3	44	43	13
Q12r2. A man	6	20	16	4	53	26	21
Q12r3. A Black or African American candidate	9	23	11	6	51	32	17
Q12r4. A Latino/a candidate	8	18	14	7	53	26	21
Q12r5. A moderate candidate	10	34	18	6	31	45	24
Q12r6. A progressive candidate	14	28	17	14	28	41	31
Q12r7. A conservative candidate	15	22	16	20	26	37	36
Q12r8. A candidate running for office for the first time	8	21	20	6	45	29	26
Q12r9. A candidate running against a long-time incumbent	13	28	13	3	43	41	16

Among Men

	Much more likely	Smwt more likely	Smwt less likely	Much less likely	No more or less likely	MORE LIKELY	LESS LIKELY
Q12r1. A woman	9	24	12	5	51	32	17
Q12r2. A man	12	25	8	2	53	37	10
Q12r3. A Black or African American candidate	9	24	13	6	48	33	19
Q12r4. A Latino/a candidate	8	18	15	10	51	25	24
Q12r5. A moderate candidate	17	30	15	10	28	48	25
Q12r6. A progressive candidate	18	21	15	21	25	39	36
Q12r7. A conservative candidate	19	25	13	16	27	44	29
Q12r8. A candidate running for office for the first time	10	30	15	3	42	40	18
Q12r9. A candidate running against a long-time incumbent	16	31	9	6	38	47	15

DEMOGRAPHICS

S5. Are you...

	Total	Women	Men
Male	47	0	100
Female	53	100	0
Other	0	0	0

S18. For statistical purposes only, which of the following ethnic groups describes you? Please select all that apply. *Multiple responses accepted*

	Total	Women	Men
White or Caucasian	78	76	79
Black or African American	13	12	14
Latino, Hispanic, or Mexican	12	14	10
Asian or Pacific Islander	2	3	1
Native American	1	1	1
Other	0	1	0

S7. What is your current age?

	Total	Women	Men
18-34	23	23	23
35-49	23	22	24
50-64	28	34	21
65+	26	20	33

QCSR. Do you live in a...

	Total	Women	Men
City	30	30	30
Suburb	45	45	45
More rural, less developed area	25	24	26

QEdu. What is the last grade or level of school you have completed?

	Total	Women	Men
Less than high school diploma	2	2	2
High school graduate	18	17	19
Some college - but less than two years of college	13	13	13
Some college - two years or more/A.A. degree	18	19	16
Technical or trade school	7	6	7
College graduate/bachelor's degree/B.A./B.S.	25	26	24
Postgraduate courses	4	4	4
Master's degree	9	10	9
M.B.A. or law degree	3	1	5
Ph.D. or M.D.	2	3	2

QIdeology. Do you generally consider yourself to be:

	Total	Women	Men
Conservative	17	17	18
Somewhat conservative	17	17	18
Moderate	38	36	40
Somewhat liberal	13	15	10
Liberal	15	16	13
CONSERVATIVE	35	33	37
MODERATE	38	36	40
LIBERAL	28	31	23

QIncome. For statistical purposes only, which of the following categories best represents your total household income?

	Total	Women	Men
Less than \$15,000	10	9	12
\$15,000 to less than \$30,000	12	16	7
\$30,000 to less than \$40,000	13	14	13
\$40,000 to less than \$50,000	11	11	10
\$50,000 to less than \$60,000	12	13	10
\$60,000 to less than \$75,000	8	8	9
\$75,000 to less than \$100,000	15	14	17
\$100,000 to less than \$150,000	11	11	11
\$150,000 or more	7	4	10