

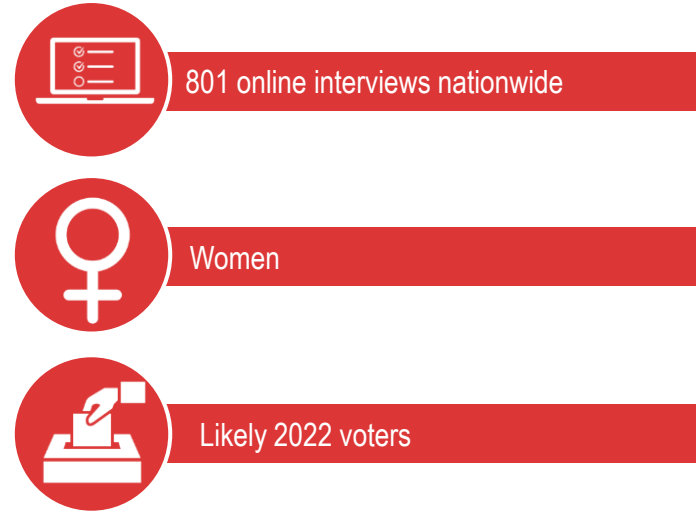


2022 Women and Pandemic Politics



Methodology

- Benenson Strategy Group conducted 801 online interviews nationwide from February 10 – 15, 2022 among women who are likely 2022 voters.
- The margin of error for the dataset overall is +/- 3.5% at the 95% confidence level and is higher among subgroups.
- Due to rounding, some percentages may not add up to 100%.



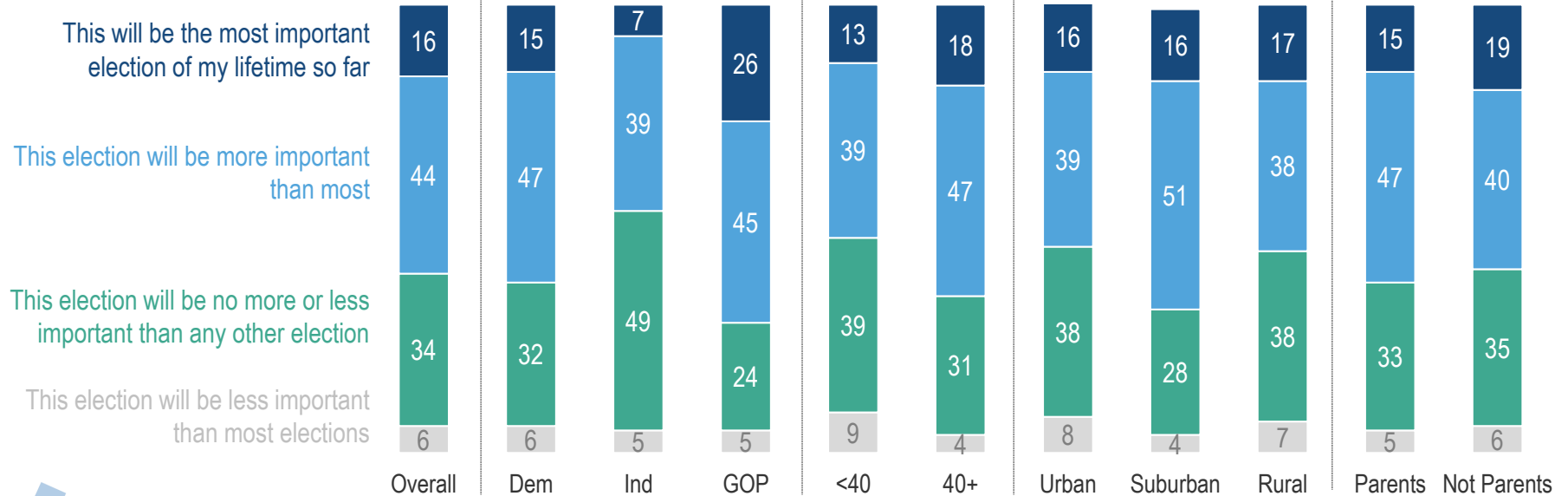


Political and Economic Lay of the Land for Women in 2022

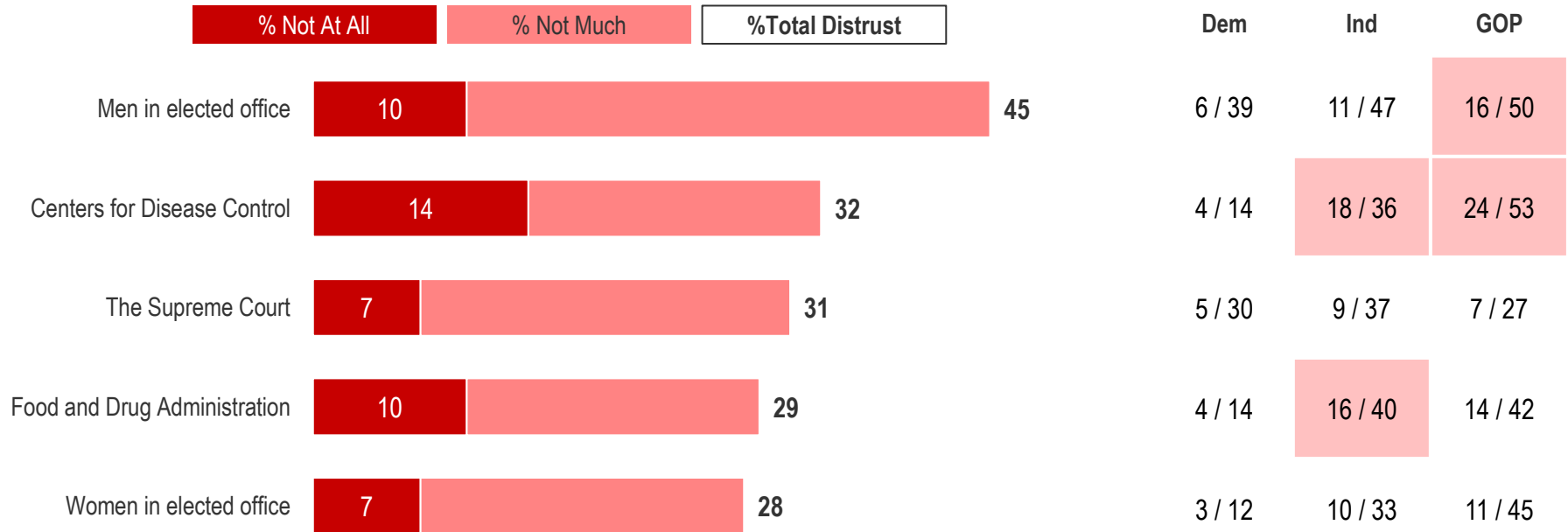
While the midterms don't spark the intensity of presidential election years, 3 in 5 women think this November will be more important than most



After the **2018** election, 15% of women voters said “this election was the most important of my lifetime so far”; after **2020**, 51% said so

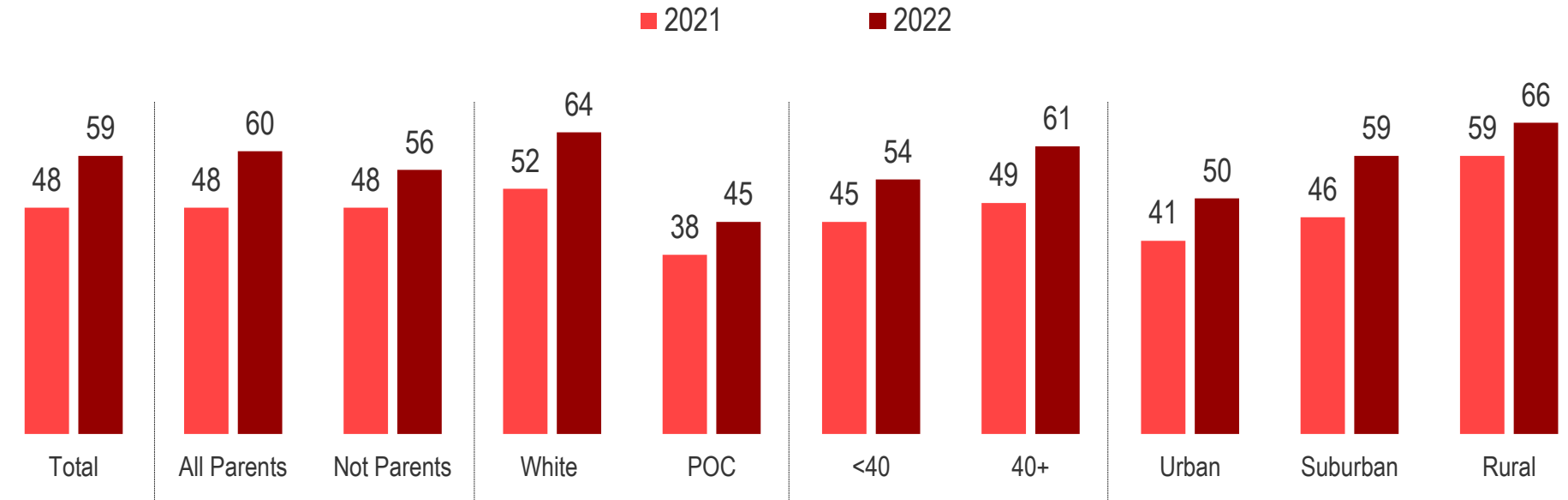


Few trust our institutions – including more than half of Republican women who lack trust in the information coming from the CDC



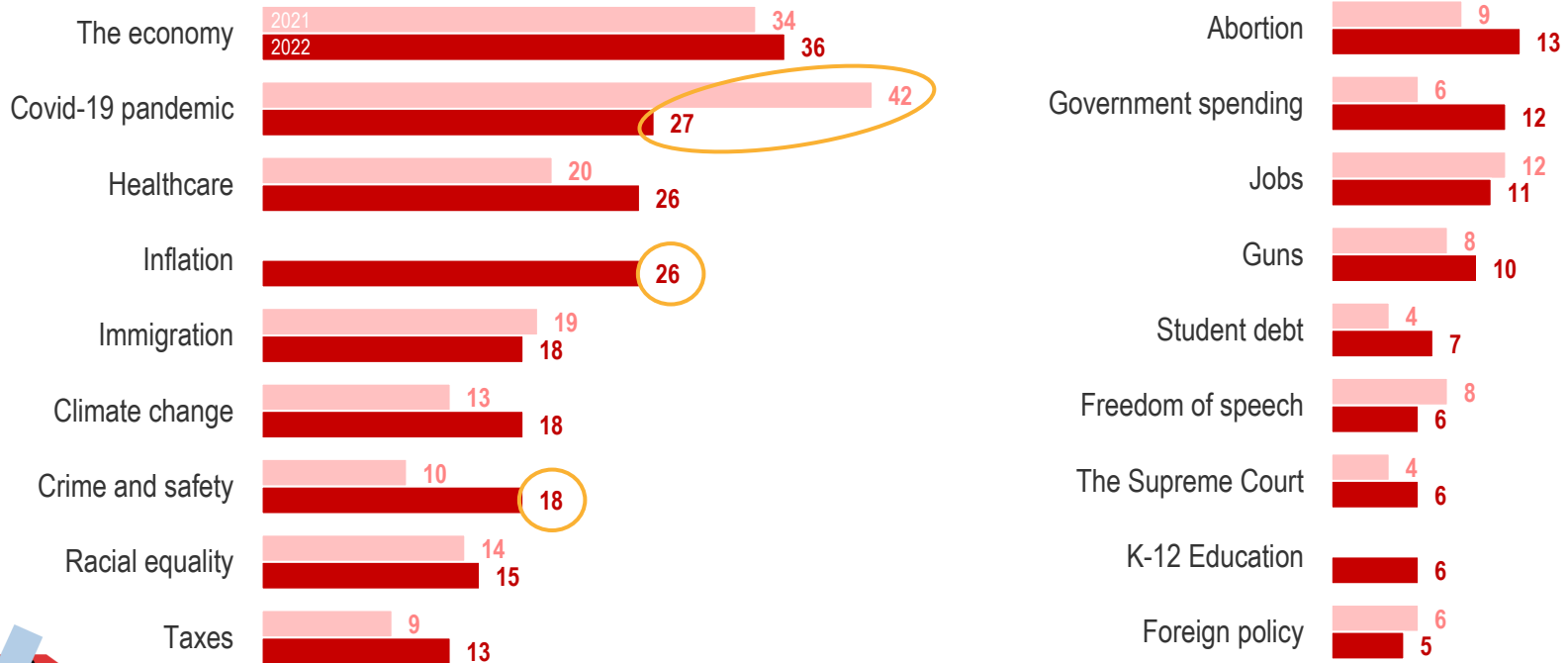
Across the board there is a much larger sense of doom and gloom on the economy this year

% Pessimistic about the economy



The economy and COVID-19 remain top issues influencing voters – but inflation and crime have jumped into the narrative

Most important issues when deciding whom to vote for



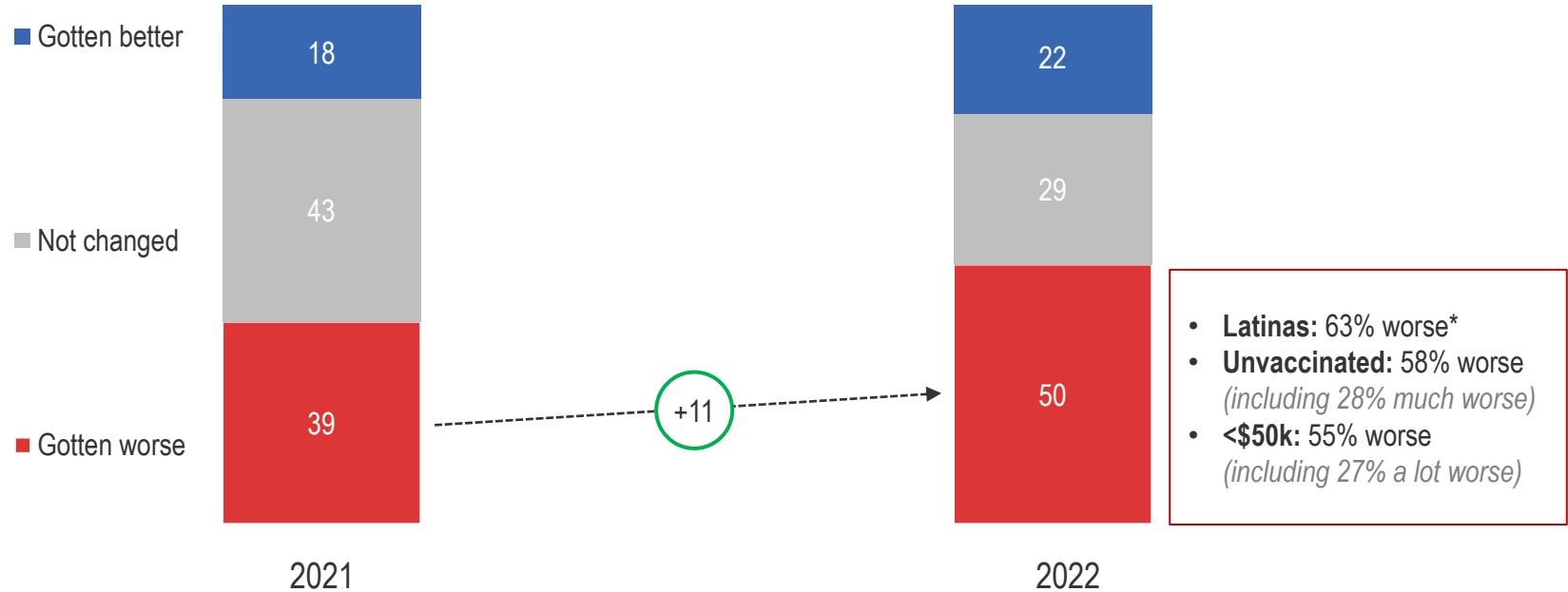
A lagging pandemic, economic hardship and stress are top of mind for women

What word or phrase would you use to describe life in America today?



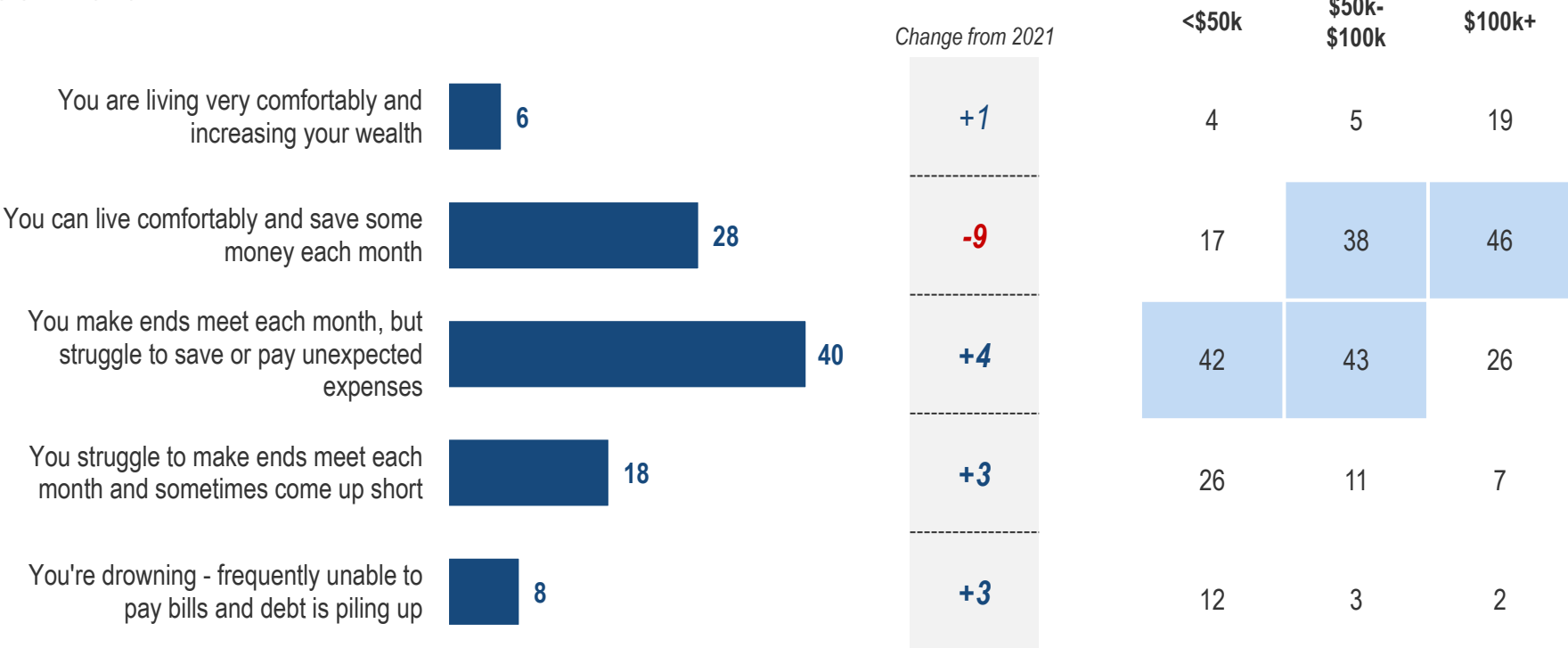
Women are feeling the effects of the economy in their own pockets, especially among women with lower incomes

Since the pandemic began, has your personal financial situation...?



*Base size <100

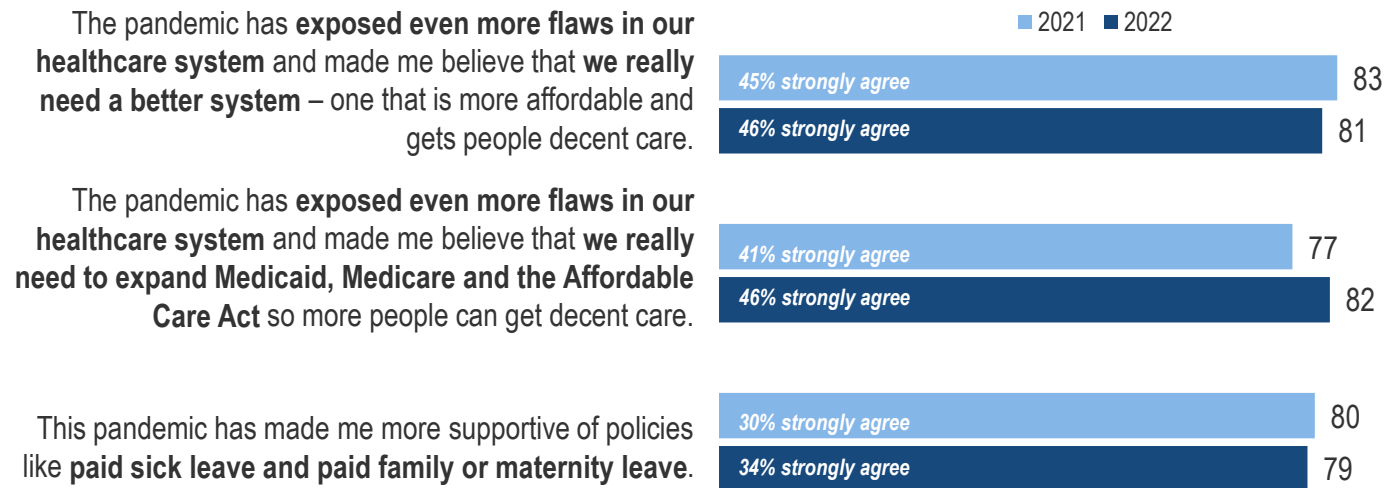
Compared to 2021, more women have moved down the ladder in terms of financial comfort



Nearly all women believe we need better healthcare and support systems – even one that expands Medicaid, Medicare, and the ACA

Do you agree or disagree with the following statements?

Total agree (strongly + somewhat agree)



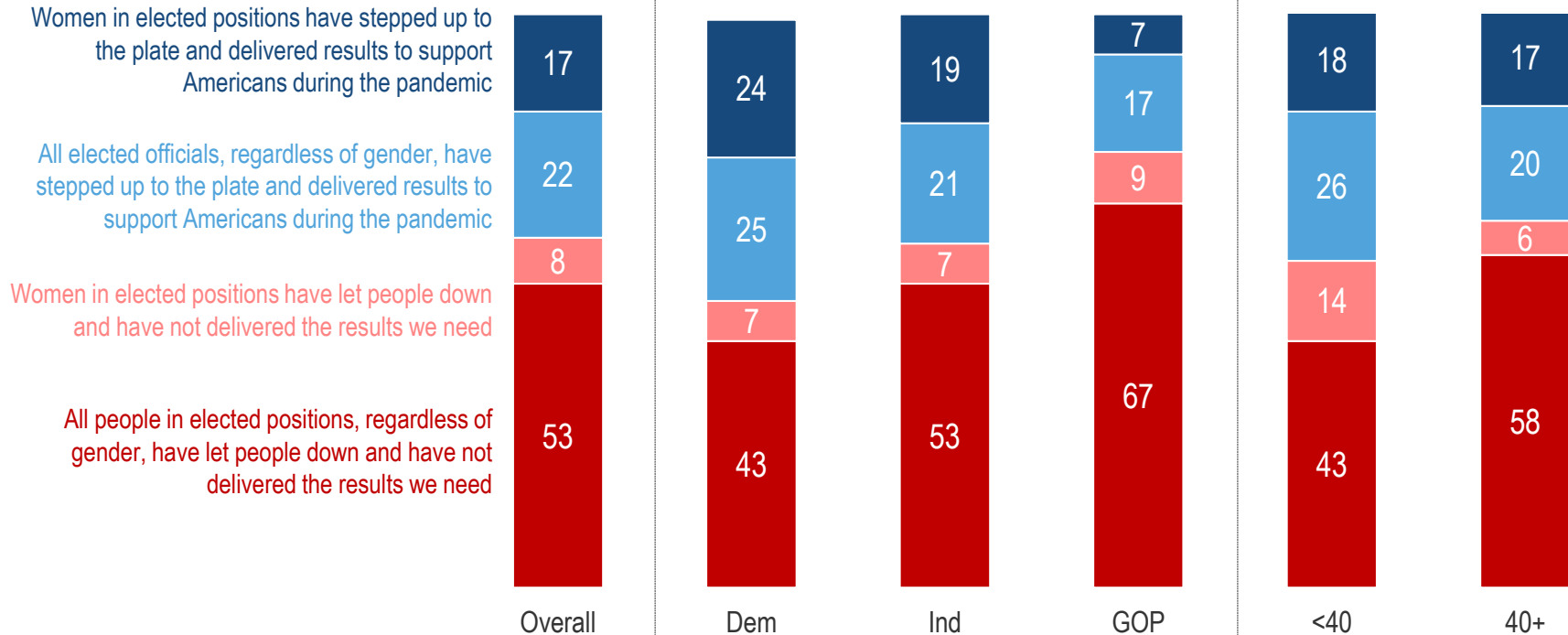
Among GOP	Among Fox News / conservative media consumers*
74	74
73 (up from 62 in 2021)	68
71	73

*includes newly established media outlets like Newsmax, One America News Network ("OAN"), Breitbart, etc.



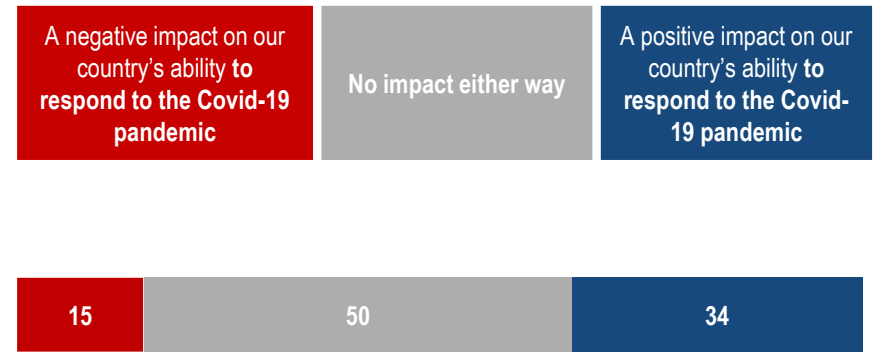
Women in Politics

There is broad agreement those in Washington have let us down



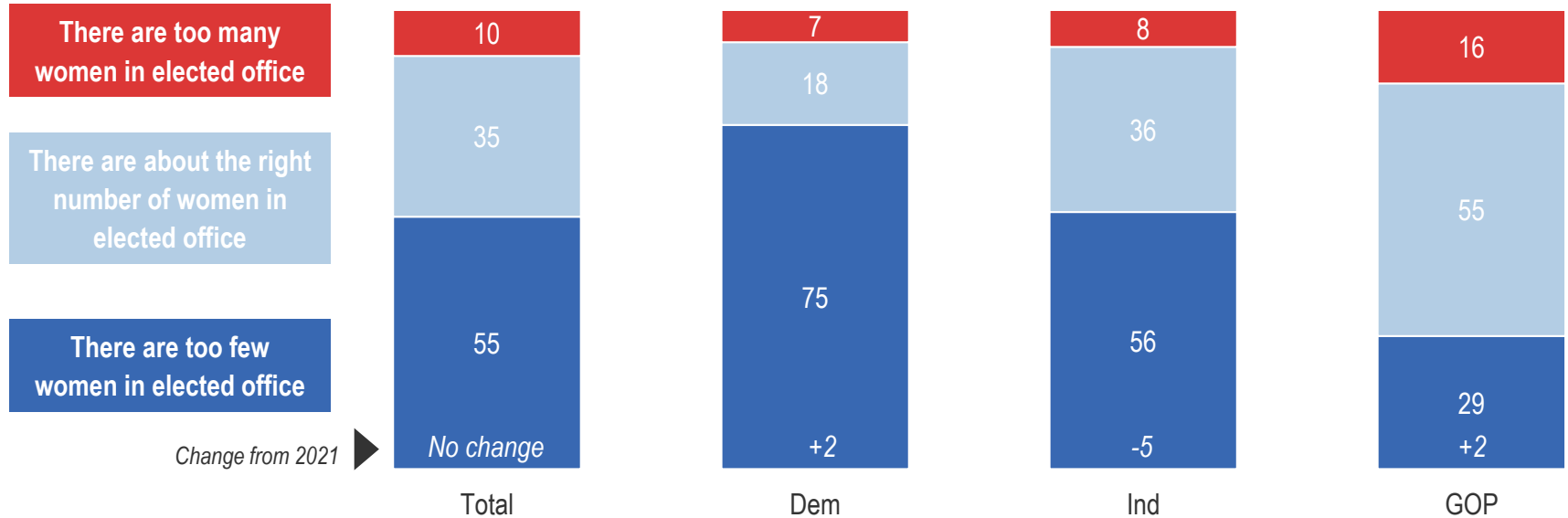
Many women see Congresswomen impacting the lives of other women generally, but less specifically related to COVID-19

Thinking about the record number of women now serving in Congress, do you think this has had...?

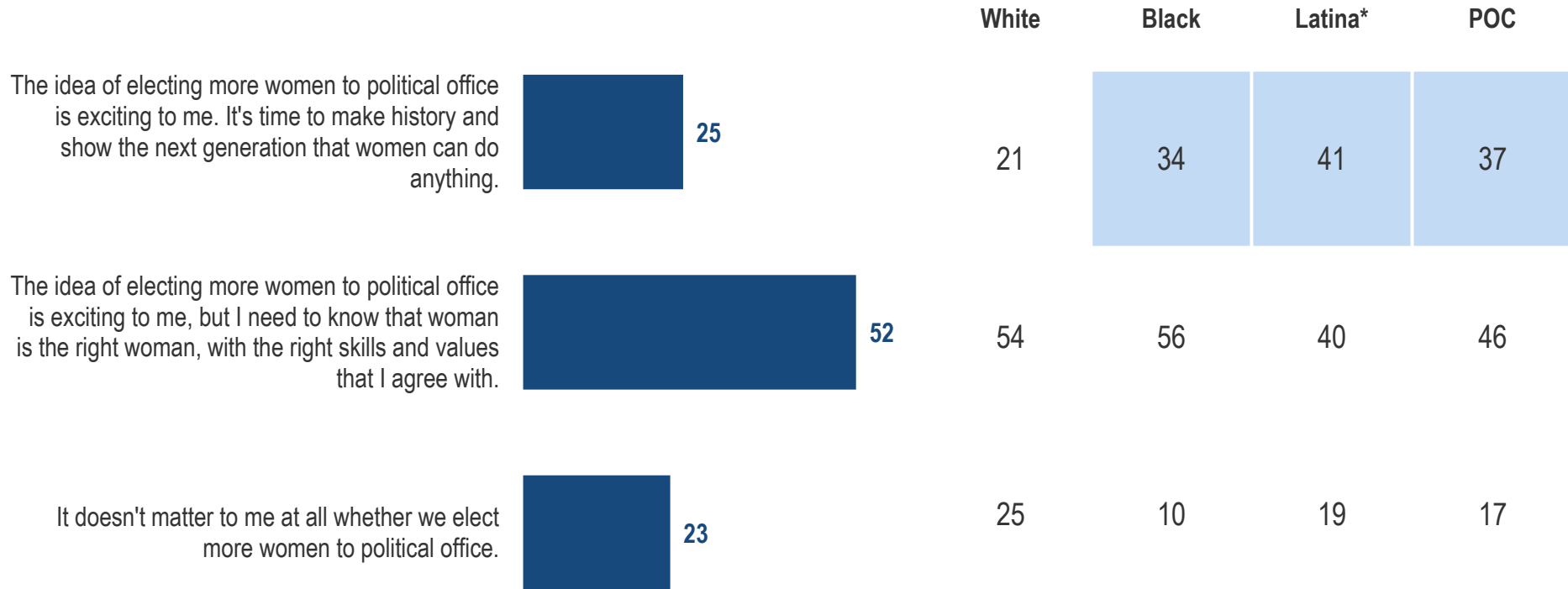


3 in 4 Democrats and over half of Independent women want to see more women in elected office

Thinking about the number of women in political office, which is closer to your view?

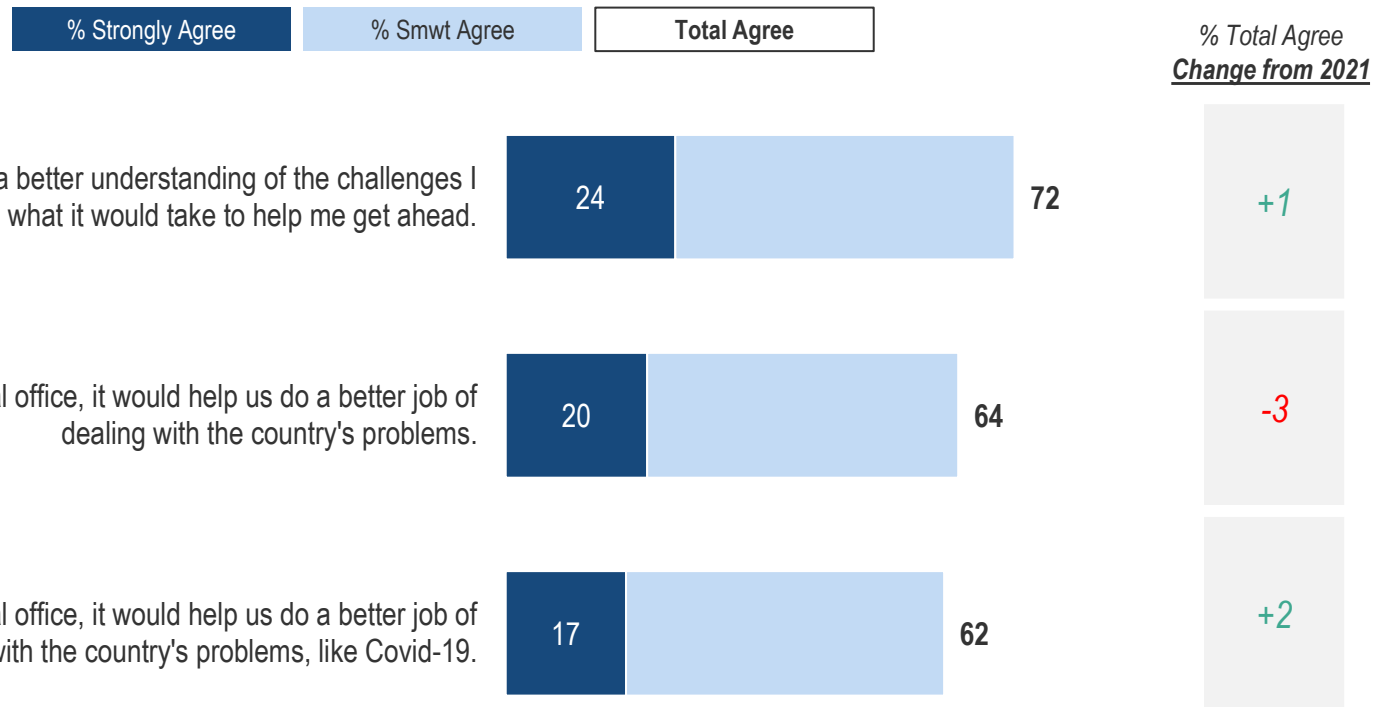


Women of color are particularly motivated by the goal and symbolism of electing more women



*Base size <100

Broad agreement from women that more women in office will help them and the country as a whole

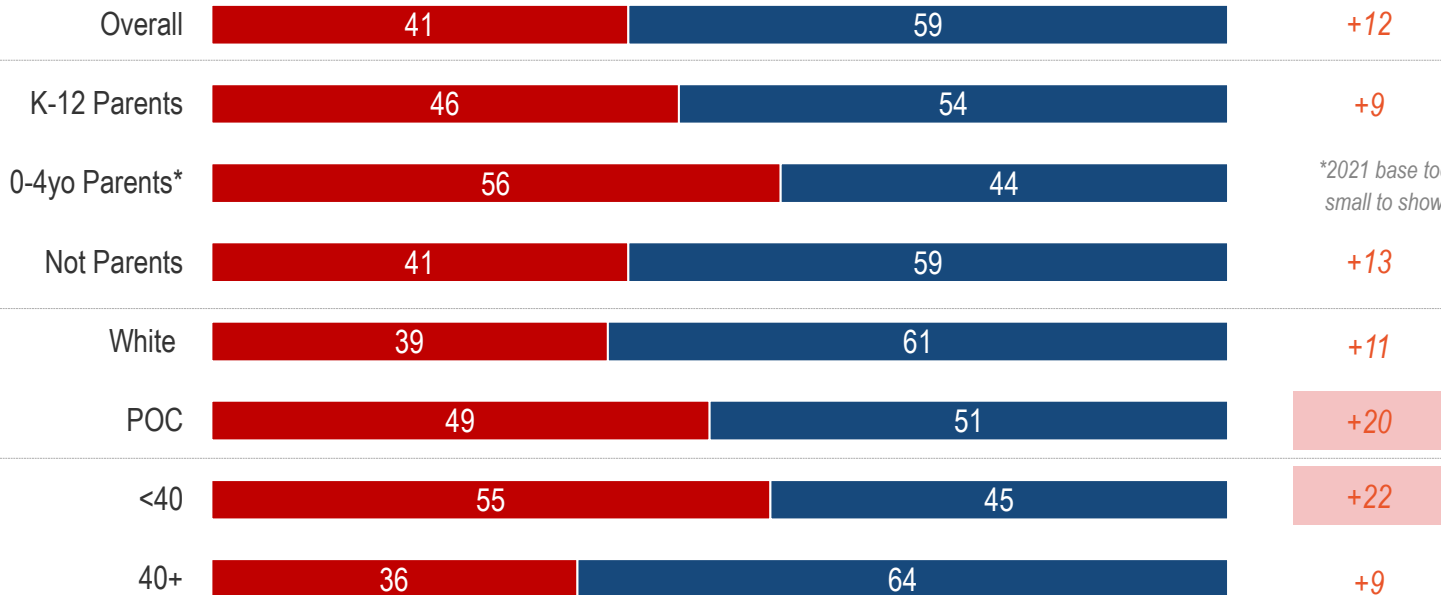


But while most say they're engaged with politics, many women – especially younger and women of color – have tuned out

Everything going on with this pandemic has made me feel more disengaged with and tuned out from politics than usual.

I have been more engaged with and tuned in to politics than in the past because of everything going on with this pandemic.

Change in *disengagement* from 2021



*2021 base too small to show

*Base size <100

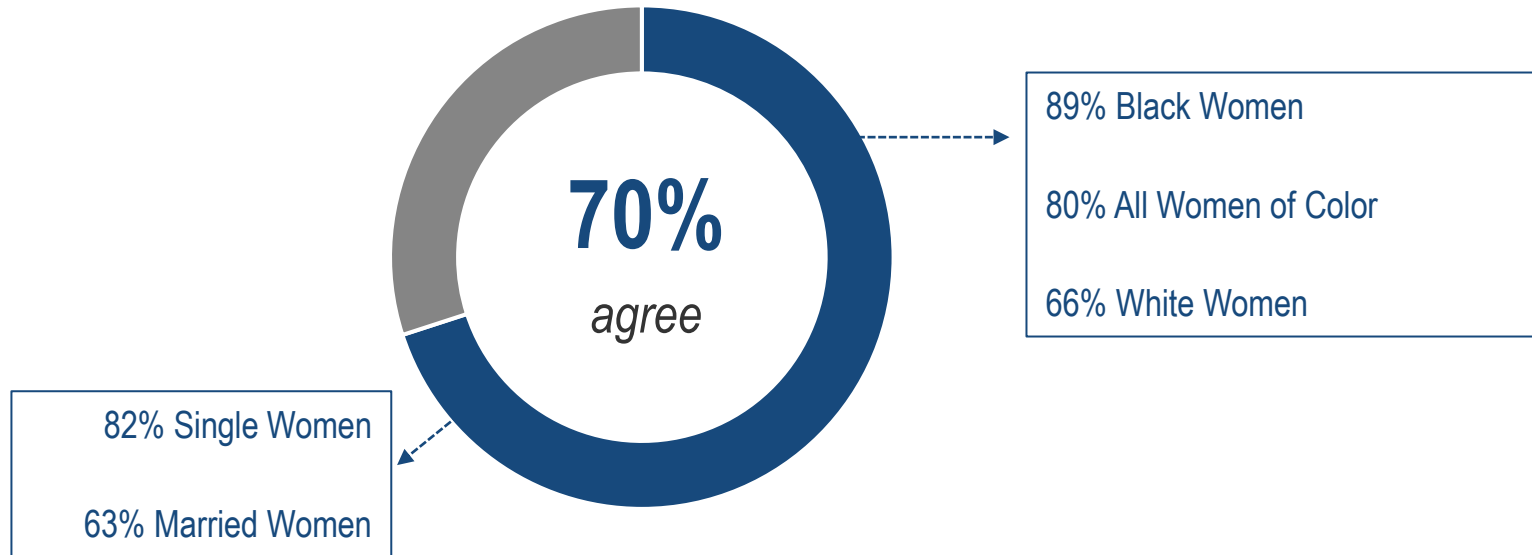


The Supreme Court

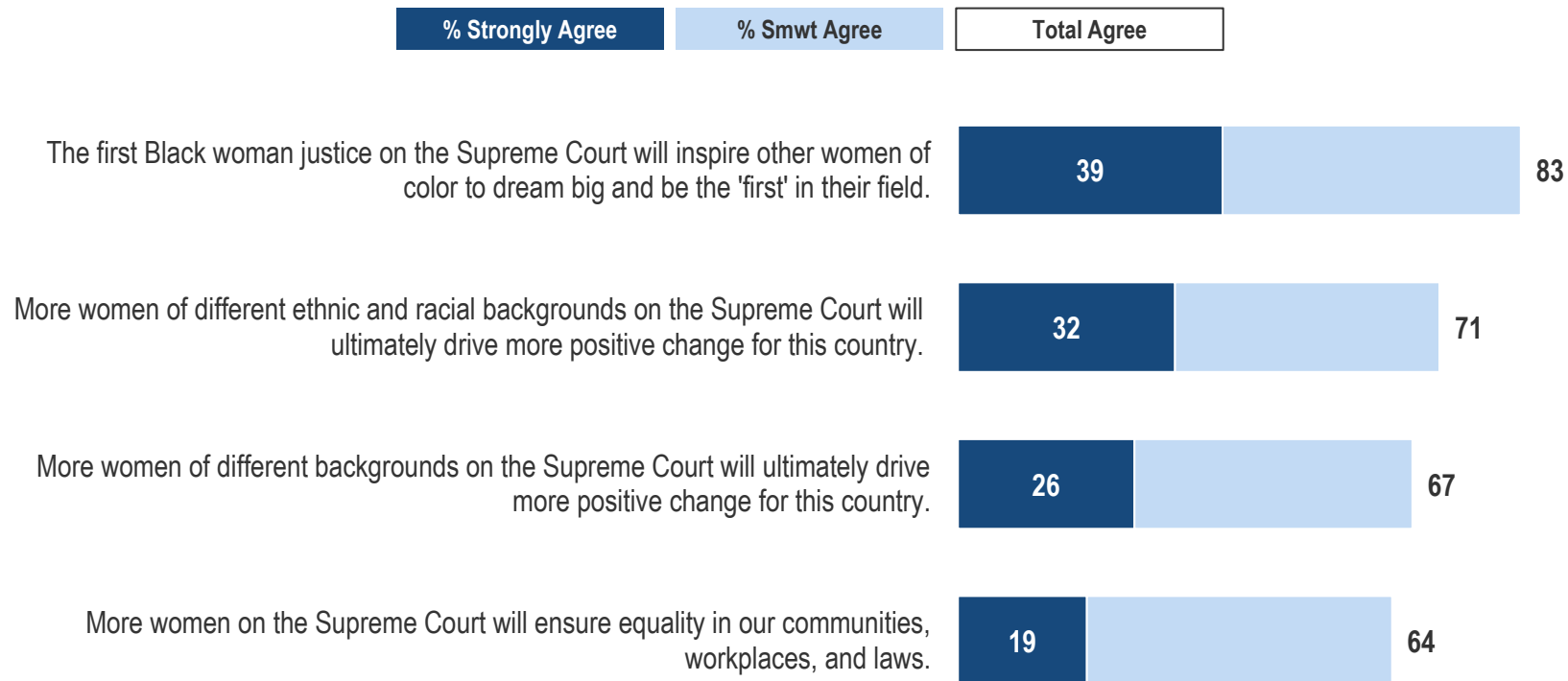
7 in 10 women think Biden should uphold his promise to nominate a Black woman to SCOTUS

As you may or may not have heard, Supreme Court Justice Stephen Breyer has announced he will retire. President Biden has pledged to nominate a Black woman, who would be the first Black woman nominated to the Supreme Court.

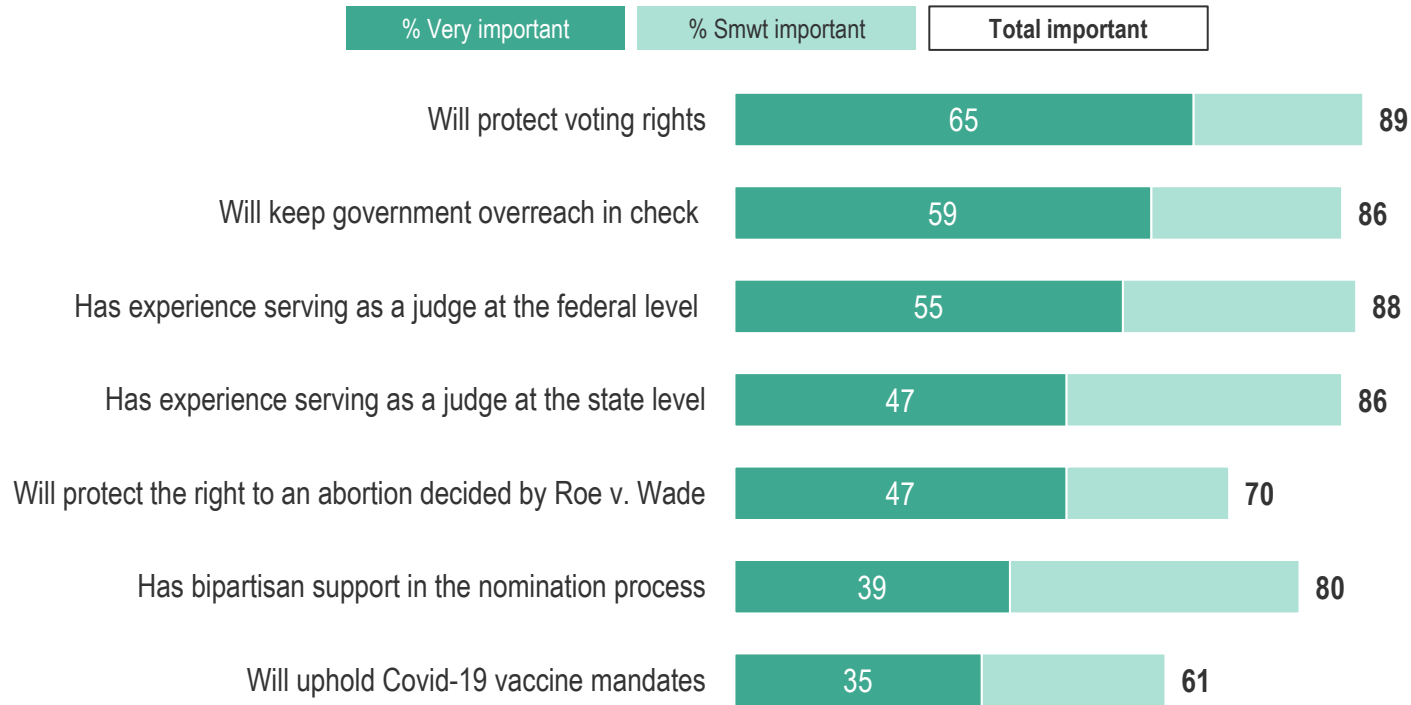
Do you agree or disagree that President Biden should nominate the first Black woman to serve on the Supreme Court?



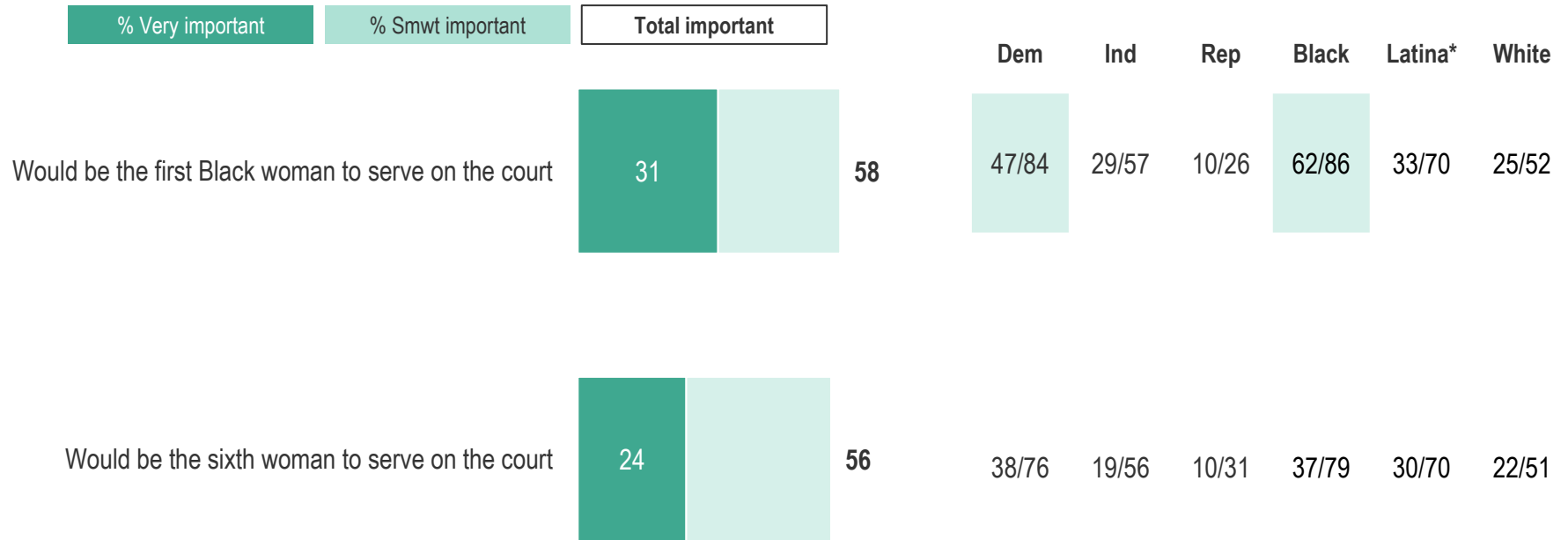
The first Black woman justice sparks widespread support and excitement among women



A justice who supports voting rights has broad and intense support, and more than 2 in 3 women want a justice who will protect Roe



Though less important than legal views across the board, the first Black woman is exciting for Democrats and Black women



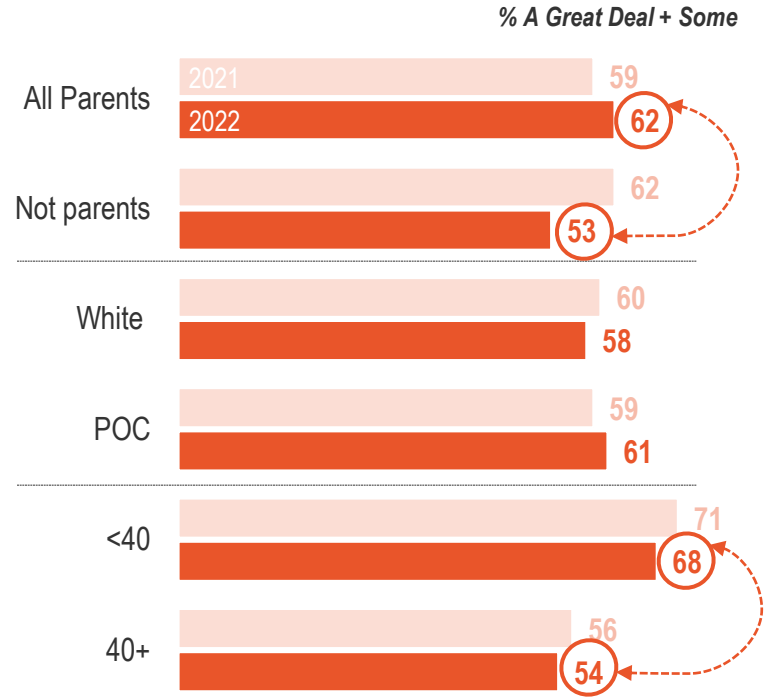
*Base size <100



COVID-19's Impacts on Mental Health

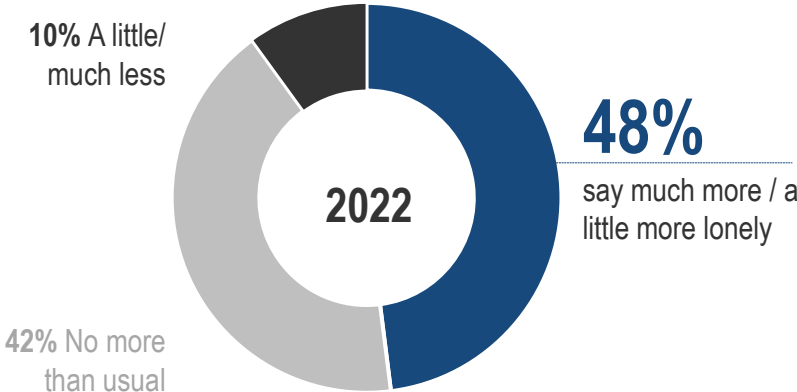
COVID-19 is still draining women's mental health – and moms, younger women are bearing the brunt of this

Would you say that the situation with Covid-19 has affected your mental health...?

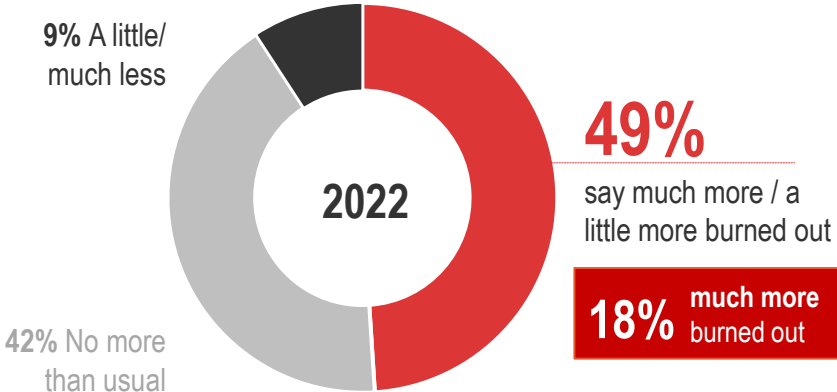


Nearly half say they're feeling more burned out, and a plurality are lonelier too – particularly younger women

Since the pandemic began, would you say you have felt lonely...?



Since the pandemic began, would you say you feel 'burned out'...?

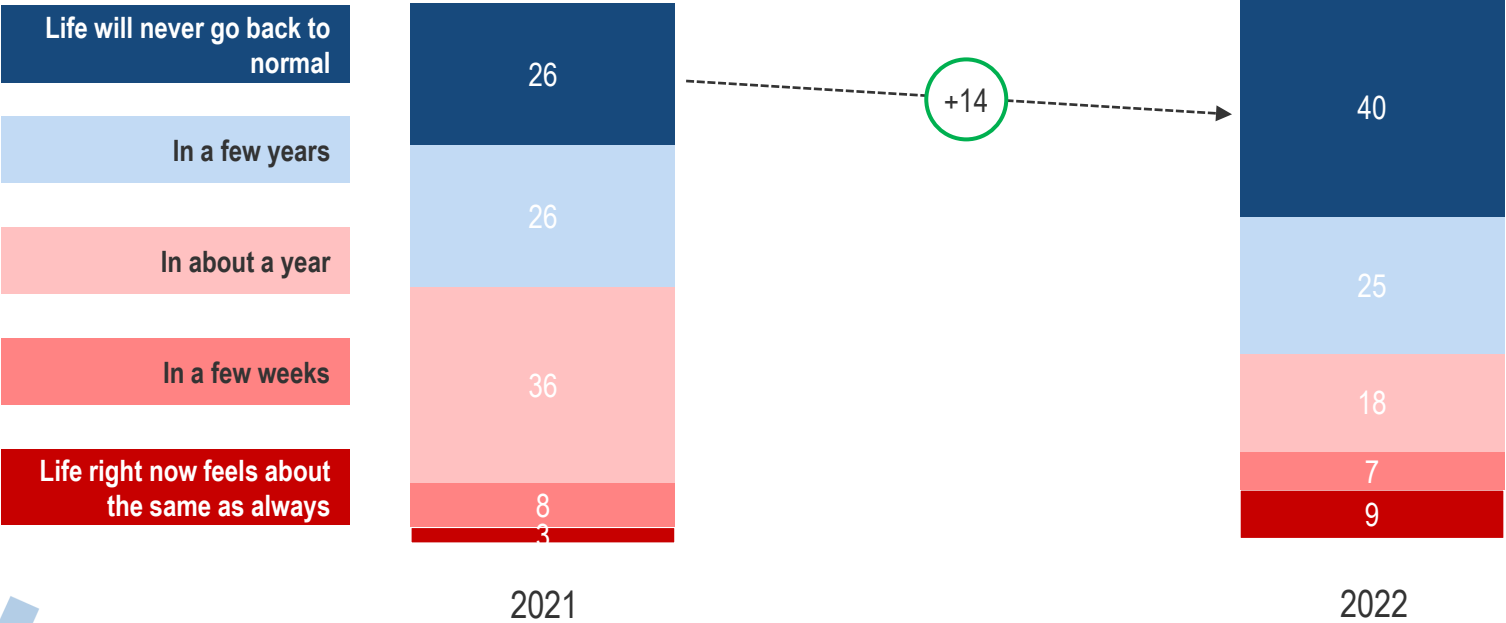


57% of women <40 have felt more burned out, and the same number have felt lonelier during the pandemic (49% in 2021)

57% of K-12 parents burned out (including 25% much more)

More women are starting to think life will never go back to “normal”

As you know, the Covid-19 pandemic has upended American life in many ways. How long do you think it will be before life ‘goes back to normal’ for you?



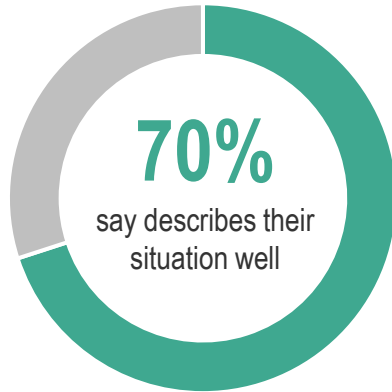


Pandemic Caregivers

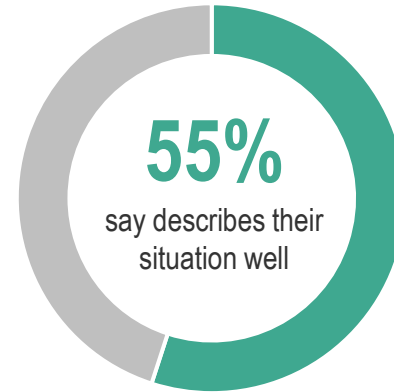
More than two-thirds of moms worry about their kids contracting COVID-19, yet half say their quality of life increases when they're in school

% describes their current circumstances very or somewhat well, among parents of children <18

When my kids are in school in person,
I worry they will contract Covid-19...

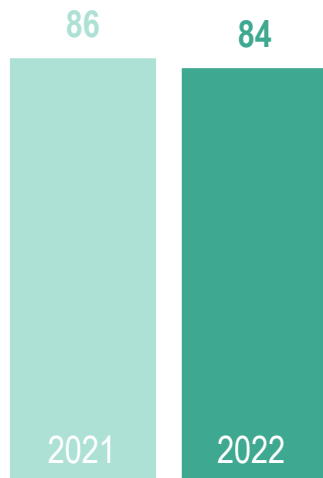


When my kids are in school in-person,
my quality of life improves significantly...

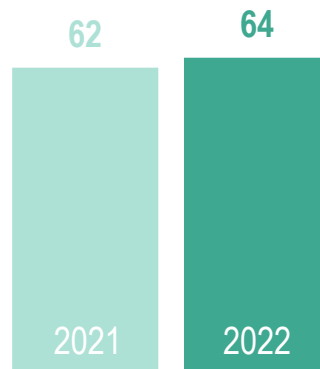


Parents are still happy to have had more time with their kids and want to keep family-centric habits...

% describes their current circumstances very or somewhat well, among parents of children <18



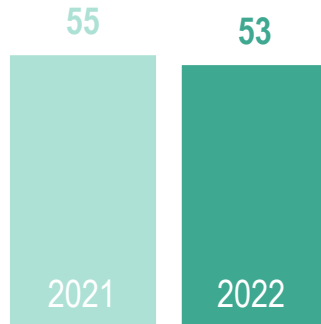
Though the pandemic has been stressful, I love having so much more time with my children.



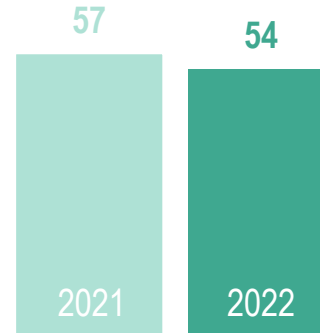
My family has developed new routines and habits that I hope we keep once the pandemic is over.

... but caregiving continues to be lonelier and more isolating than pre-pandemic

% describes their current circumstances very or somewhat well, among parents of children <18



The pandemic has made caring for my children more stressful because I can't ask the usual people I go to for help with watching them (like family, friends, nanny or babysitter).



The pandemic has made caring for my children a lonelier and more isolating experience



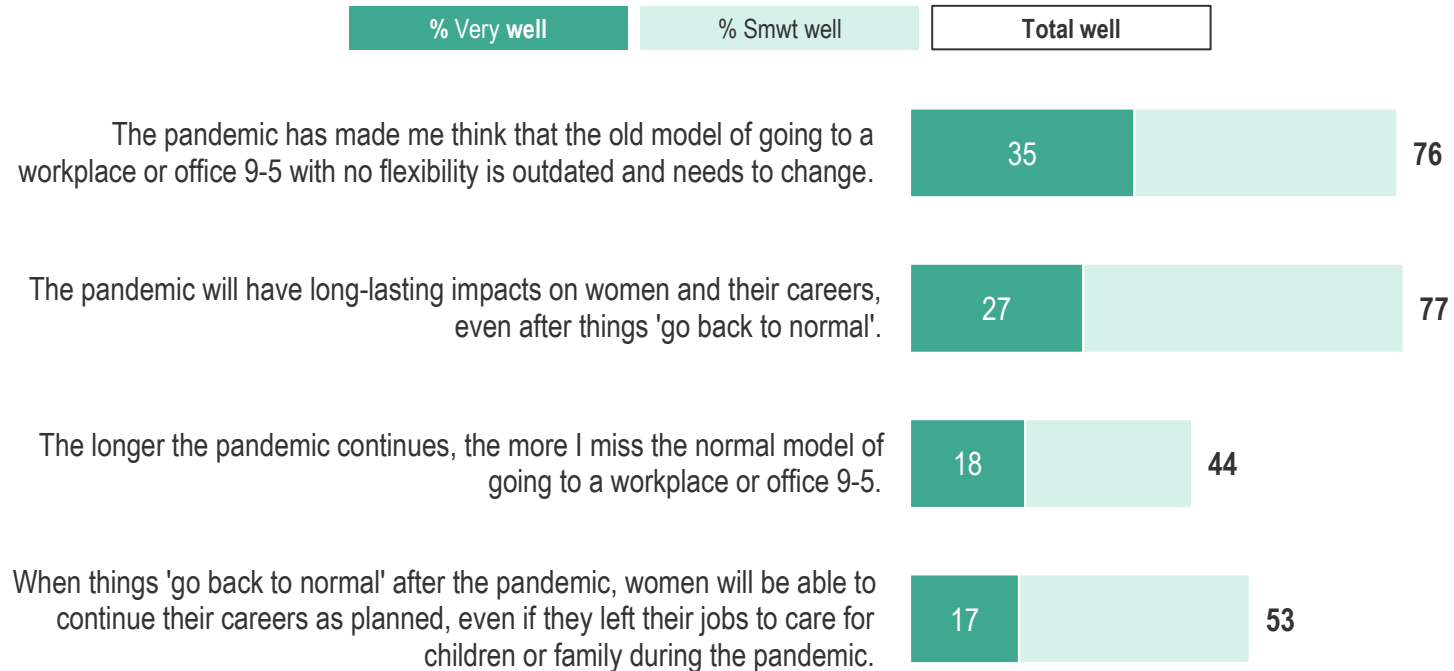
Pandemic Impacts on Women in the Workforce

Caregiving during a pandemic weighs heavily on the ability to perform and advance at work: even more women have had to pass up opportunities at work

% describes their current circumstances very or somewhat well, among parents of children <18



More than 3 in 4 believe there will be long lasting impacts on women and their careers and the old 9-5 model won't work anymore



Women who've had the flexibility to work from home want to keep that flexibility – though moms, particularly of young kids, could use a break from being at home

Are you working from home now?



Has working from home made your job more or less stressful?



When the Covid-19 pandemic is over, which of the following would be your preference?

To go back to a job where you work outside the home



To go back to a job where you work outside the home, but with flexibility to work from home regularly



To work from home permanently



	K-12 Parents	0-4yo Parents*	Not Parents
To go back to a job where you work outside the home	29	33	17
To go back to a job where you work outside the home, but with flexibility to work from home regularly	20	20	43
To work from home permanently	51	47	40

*Base size <100